

LearntoBlog Hangouts, LIVE! Sponsorship Opportunities

The LearntoBlog Hangouts, Live! event will provide a rare opportunity for your brand to reach women who are influencing thousands of other consumers.

This is an Elite group of 20 bloggers that have been blogging for an extended length of time. These are not new bloggers, these are established bloggers making full-time incomes upwards of six-figures! They are business savvy women looking for:

- ⇒ business management ideas & time-saving tools
- ⇒ marketing and networking advice for reaching the next level
- ⇒ suggestions and products to increase profit revenue
- ⇒ and more.



Our premium sponsorships provide a wonderful opportunity for your brand to get exposure not only before these power women who are attending, but to the thousands of followers they garner on each of their blogs. Many of these premium sponsorships provide a naming benefit to boost buzz and influence consumers about your brand!

This Elite group of 20 bloggers will be selected from [our community of 4000+ bloggers](#). These will be the best of the best.

Please note, these sponsorships will go fast! Our Premium sponsorship was sold within 2 hours of mentioning the event—before details were even ironed out. Kelli & Crystal have been teaching bloggers to be bigger and better influencers and business women since 2010. They are well-known in their circles as “telling all in an actionable task teaching method”.

Event – Bloggers arrive October 16th and leave October 19th

Tickets – We will sell only 20 tickets—24 people will be in attendance, so gift bag items will need to equal 24

Location – New Orleans, LA

For questions, please contact Crystal at 817-966-1389 or LearntoBLog at admin@learntobloghangouts.com

Platinum Sponsor

*Exclusive sponsorship price:
SPONSORSHIP TAKEN \$5,500*

This will be the top sponsorship slot for the conference. The platinum sponsor will get:

- Welcome Banner
- 600x400 slide on homepage that links to dedicated blog post about your brand
- Blog sidebar logo that links to brand's site
- Logo in all LTB Live printed materials
- Named breakout session
- Minimum of 9 tweets tagging your brand
- 3 nights for up to 2 representatives
- Participation in retreat for up to 2 representatives
- Up to two different items in the gift bags
- 3 Facebook Mentions
- Dedicated email blast
- special announcement thanking your company at the start and end of LTB, LIVE!
- Contact info of all attendees within 2 business days of LTB, Live end.

Gold Sponsor

*Breakout Sessions
Five sponsorships available
\$4,000 each*

This will be the second highest sponsorship slot for the conference. The gold sponsor will get:

- Brand can provide logo materials for their session
- Blog sidebar logo that links to brand's site
- Logo in all LTB Live printed materials
- Minimum of 6 tweets tagging your brand
- Participation for up to 2 representatives (accommodations not included) in your breakout session
- One item in the gift bags
- 2 Facebook mentions
- Shared email blast with other Gold Sponsors
- special announcement thanking your company at the start and end of dinner
- Naming rights to the breakout session you sponsor

Silver Sponsor

*Dinner Sessions
Three sponsorships available
\$2,500 each*

This will be the third highest sponsorship slot for the conference. The silver sponsor will get:

- Table tents that say "Dinner sponsored by _____"
- Brand can provide logo pens for their session
- Blog sidebar logo that links to brand's site
- Logo in all LTB Live printed materials
- Minimum of 6 tweets tagging your brand
- One item in the gift bags
- 2 Facebook Mentions
- Shared email blast with other Silver Sponsors
- announcement thanking your company at the start and end
- Food brands included in dinner

Bronze Sponsor

*Breakfast, Lunch, Snacks
Twelve sponsorships available
\$1,500 each*

This will be the fourth highest sponsorship slot for the conference. The bronze sponsor will get:

- Table tents that say "Snack (or breakfast) sponsored by _____"
- Blog sidebar logo that links to brand's site
- Logo in all LTB Live printed materials
- Minimum of 3 tweets tagging your brand
- One item in the gift bags
- 1 Facebook Mention
- Shared email blast with other Bronze Sponsors
- Food brands included in snack or breakfast
- special announcement thanking your company at the start and end of breakfast (or snack)



** Tweets by @LTBHangouts, @KelliBMiller, and @CrystalandComp — Payment in full must be received no later than August 1, 2017 — Gift bag items, branding banners, logos, etc must be received no later than September 1, 2017—all Facebook blasts will also be shared to our FB group of 4000+ bloggers



LTB, Live! Sponsorship Agreement part 1

STEP #1: Complete contact information

Brand:	URL:
Twitter:	Instagram:
Facebook:	Pinterest:
Primary Contact	Title:
Email:	Phone:
Billing Contact	Address:
Phone:	Email:

STEP #2: Select Sponsorship Level

<input type="checkbox"/> Platinum No Longer Available	N/A
<input type="checkbox"/> Gold Six Five Available	\$4,500
<input type="checkbox"/> Silver Three Available	\$2,500
<input type="checkbox"/> Bronze Seven Available (3 breakfast and 4 snacks)	\$1,500

STEP #3: Add-ons—these would be in addition to what your sponsorship level provides

<input type="checkbox"/> eBlast	Dedicated newsletter in addition to sharing	\$1,000
<input type="checkbox"/> Swag	Per extra item(s) in Gift Bags	\$500
<input type="checkbox"/> Social	Per extra 1 Facebook, 1 Instagram, & 3 Tweets	\$500
<input type="checkbox"/> Giveaway	Live! Social Contest where attendees tag your brand on twitter and/or instagram to win a prize provided by you	\$500

LTB, Live! Sponsorship Agreement part 2

STEP #4: Total from agreement part one

<u>Sponsorship Total</u>	<u>Add-ons Total</u>	<u>Grand Total MPO Fee</u>
+		

The Company/Division identified (“Sponsor”) applies to Organizer for Marketing Promotional Opportunity (“MPO”) at the “Event” identified above, on the terms and conditions of this “Application”. Certain MPO’s may be limited and subject to availability. Final MPO assignments are made by Organizer, and will occur only after full payment has been received. Refer to page 2 of this packet for the full description of each MPO. I have read and agree to the Agreement and Sponsor will pay the Total MPO Fee. I am authorized to execute this Agreement for the Sponsor. This Agreement shall bind the Sponsor to the terms and conditions set forth herein when signed and submitted to Local. Checkmark each due date below to confirm. By signing below, Sponsor agrees to the Terms and Conditions.

<input type="checkbox"/> 1/2 Payment Due By	June 30th (invoice sent upon request)
<input type="checkbox"/> Graphics and Company Details Due By:	July 15th
<input type="checkbox"/> Remaining Balance Due By:	August 1st (invoice sent upon request)
<input type="checkbox"/> Promotional Materials Due By:	September 4th
<input type="checkbox"/> Gift Bag Materials Due By:	September 4th

Internal Use Only:

Breakout Session _____

Meal: _____

Payment due: _____

Remaining due: _____

NOTES:

Signature: _____

Printed Name: _____

Date: _____